

**Malama announces collaboration with Green Comm Racing  
To promote environmental innovation  
At the America's Cup Sailing Competition in San Diego**

**November 18, 2011 San Diego, CA:** Malama Composites, manufacturers of high performance polyurethane foams made from bio-based renewable resources, announced today that it has joined Spain's Green Comm Racing Team at the Americas Cup, the world's most prestigious sailing competition, in order to promote environmental innovation and technology within the sailing industry.

"Our materials enable manufacturers to produce products that are stronger, lighter, faster and far more environmentally responsible than alternative core materials. Our partnership with the Green Comm Racing Team provides a fantastic venue to premier the next generation of sustainable materials, and we are honored to be a part of it," said David Saltman, Chairman and CEO of Malama Composites.

Francesco De Leo, Executive Chairman of Green Comm Racing, stated, "This is a unique opportunity to rally some of the best minds in the world behind a very exciting goal: designing and manufacturing the ultimate renewable energy machine - a winning America's Cup boat. Our goal is to promote a green agenda by leveraging the media impact of one of pinnacle sport events in the world."



Malama Composites develops and produces rigid polyurethane foams made from soy polyols and other renewable resources. The resulting panels serve as a light-weight structural core material in the manufacturing of everything from boat hulls to wind turbine blades, movie sets to surfboards. While cost and performance competitive with alternative, petroleum-based foams, Malama's products contain no toxic resins or additives, and can be easily reused or recycled.

The Green Comm Racing Team is made of a group of young sailors and executives who want to offer new ways of doing things at the America's Cup by changing the traditional relationships with its sponsors. Green Comm is committed to identifying unique companies that increasingly understand that the world is shifting into a "social economy" in which recommending and sharing brands is front and center in the new consumers' daily lives.